

EDEN

SINGAPORE

SWIRE PROPERTIES

EDEN

SINGAPORE

FOREWORD

For almost half a century, Swire Properties has unlocked the potential of places with original projects that go beyond the conventional and create sustainable value for communities.

Originality and creative transformation are our guiding principles. With our creative mindset, taste for innovation and openness to new ideas, we were delighted to find a kindred partner in Thomas Heatherwick to create EDEN, our first residential project in Singapore.

Heatherwick's innovative approach to contemporary design has created a landmark property that redefines how ultra-luxury residences are conceived and created in the tropics; EDEN perfectly captures Singapore's 'City in a Garden' vision, with its seamless connection to nature and the promise of an unparalleled, utterly unique living experience for its residents.

Heatherwick's forward-thinking design philosophy also speaks to Swire Properties' vision of being the leading performer in sustainable development in our industry by 2030. Everything we build, everything we create is driven by a sustainable agenda. EDEN is a bold manifestation of our placemaking efforts, through the fine balancing of the aesthetical, functional, ecological and cultural dimensions of design and construction.

This book tells the story of EDEN; in its Singaporean setting and the unique creative contribution of Heatherwick Studio. We are hugely proud of what has been created.

I hope you enjoy reading it.

GUY BRADLEY

Chief Executive
Swire Properties

Swire Properties is delighted to introduce its unique brand of stylish, luxurious and sustainable residential living to Singapore.

Swire Properties has established a reputation for high quality, and architecturally innovative residences. Our approach to planning, design and construction has resulted in a recognised portfolio of blue chip residential properties in Hong Kong and Miami.

When we purchased a premium site in one of the city's most exclusive districts, we were determined to create a property of genuine and lasting consequence. Drawing on user experiences elsewhere in our global portfolio, we pioneered quality design features, and we paid scrupulous attention to detail to create EDEN. Thomas Heatherwick is the ideal design partner to deliver just that.

EDEN encapsulates our mission to establish thriving communities and to offer a superb lifestyle and quality living to residents. With the comfort of spaciousness and open ventilation, occupiers are thus able to live, play and relax in style. In addition, EDEN's wonderfully exotic gardens fulfil residents' desire for an immersive living experience with nature. The creation of EDEN has honoured our commitment to reach the highest standards in sustainable urban living for generations to come.

EDEN signifies the continuation of a symbiotic relationship between Swire Properties and Heatherwick Studio in setting a new benchmark for ultra-luxury residences once again.

ADRIAN TO

Director, Residential
Swire Properties

We wanted EDEN to feel like nothing more than a garden: a series of simple slabs, with plants bursting through everywhere. We based our design on three main principles.

First, we wanted to touch the ground lightly and let the greenery of the city flow through the building. That's why it stands almost like a treehouse, raised up on stilts, with the first apartment more than twenty metres above the ground.

Second, just as Singapore's guiding vision as a 'City in a Garden', we set every apartment in a garden. Each residence spans an entire floor and has a 270-degree panorama. This allowed us to create a deep biophilic relationship with nature – the balconies are not just shelves to put pots on but are embedded with soil and alive with growing plants.

The third main driver of the project was cross-ventilation, and simply allowing the air movement that living at height provides. During our research, we visited many apartments in Singapore and found just one or two with this basic feature, and yet it makes such a big difference to whether you open your doors to this wonderful tropical metropolis, or cocoon yourself in an air-conditioned bubble. We wanted to create a seamless continuity between the inside spaces and the outdoor world; to bring nature into the heart of each apartment.

Rather than using the typical bland and standardised building components, we put our love and care into every element, from the carved doors to the topographical map of Singapore in the concrete blades and the oak floors, which reveal all the wonderful quirks and irregularities of wood. We couldn't have done that without Swire Properties, who shared our conviction that the details of a building, the spaces you touch, are as important for its long-term success as the overall design. The heart of the project is nature, and that is what I hope people will cherish about EDEN.

THOMAS HEATHERWICK

Founder and Designer
Heatherwick Studio

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INTRODUCTION



EDEN's hanging balconies embedded with soil and alive with growing plants, creating a deep biophilic relationship with nature

A NEW DESIGN FOR LIVING

Building on almost half a century's experience of development throughout Hong Kong, Mainland China and Miami, Swire Properties is now honoured to present EDEN, its first ultra-luxury residential development in Singapore.

Located in one of Singapore's most sought-after neighbourhoods, the central District 10, and just a few minutes' walk from Orchard Road, the project is the latest collaboration between Swire Properties and one of the world's most fêted architecture and design studios: the London-based Heatherwick Studio, established and led by the visionary British designer Thomas Heatherwick.

Beyond its ultra-luxurious landmark design, EDEN's distinction lies in the nature of its freehold tenure. Rare in Singapore, and even more unusual in its Core Central Region (CCR), the building offers purchasers the potential to own their investment in perpetuity.

Expressing an unparalleled attention to detail and a commitment to distinctiveness in every facet of its design, the building features 20 meticulously designed residences each of which boast four en-suite apartments, and measure over 3,000 square feet of saleable area. Each apartment occupies an entire floor.

Designed to offer a truly extraordinary living experience that reconnects its residents with the experience and benefits of nature, EDEN is partly inspired by Singapore's early 20th century 'Black and White' houses, which artfully blur the line between the interior and exterior, house and garden, to create homes that work in harmony with the lush landscape and tropical climate.

Singapore's planners imagined the island nation as a 'City in a Garden': a concept that has inspired Heatherwick Studio's vision for EDEN, 'A Home in a Garden'. Each apartment has a unique hanging balcony, planted with hand-picked tropical greenery – a private garden in the sky that affords complete privacy while framing unobstructed 270-degree views across the city.

Marrying state-of-the-art design and advanced construction techniques, the result is an exquisite building that is not only visually distinctive but also materially unique; a new landmark in Singapore's urban landscape and an exclusive address defined by unspoilt, natural beauty.

"I fell in love with Singapore many years ago – its climate, its abundance of greenery, its respect for nature and somehow its soulfulness. I wanted to make my studio's first residential project a unique place that honours the spirit of the city."

— Thomas Heatherwick

THE NEIGHBOURHOOD

1

A THRIVING METROPOLIS FOR THE NEW ASIAN CENTURY

Singapore's intimate size belies its strategic, economic and cultural strengths. The Lion City ranked as the world's most competitive economy[1] and the world's freest economy[2] in 2020, has been voted the 'most liveable city for Asian expats' for the last 15 years[3].

The city-state's coveted blend of safety, security, first-class infrastructure and world-class medical and educational systems not only helps to explain the popularity as the top investment destination in Asia Pacific[4] but its appeal to the world's ultra-high net worth individuals (UHNWIs), those with a net worth of at least US$30m. In 2019, it was estimated that Singapore was home to approximate 3,300 UHNWIs.[5]

Whether as a place of work, a 'home-from-home', or as a permanent residence, Singapore's unique combination of business and leisure opportunities, quality of life, connectivity and access to great facilities is second to none.

Singapore's world class ranking

2020 world's most competitive economy

2020 world's freest economy

2020 most liveable city for Asian expats

2020 top investment prospect for property in Asia Pacific

1. IMD World Competitiveness Rankings [June 2020]
2. The Heritage Foundation 2020 Index of Economic Freedom [March 2020]
3. ECA International Location Ratings [February 2020]
4. Emerging Trends in Real Estate Asia Pacific 2020 - A publication from PwC and the Urban Land Institute [January 2020]
5. Knight Frank Wealth Report [March 2020]



The Vibrant Singapore



Located next to The Tanglin Club, EDEN is a stone's throw away from the iconic Orchard Road

AT HOME IN SINGAPORE'S VERDANT HEART

Enviably located in the heart of the Ardmore-Draycott residential enclave, often dubbed the 'Billionaires' Belt', EDEN is perfectly positioned to take advantage of the riches of its local neighbourhood and the 'City in a Garden' as a whole.

Its immediate neighbour is Singapore's oldest and most exclusive private members' establishment, 154-year-old The Tanglin Club, membership of which is highly sought after by the country's elite. Founded in 1948, The American Club is just opposite EDEN and boasts an international membership with inclusive, family-focused facilities – a true home from home.

EDEN is close to many of Singapore's embassies, consulates and numerous five-star hotels. Orchard Road, the city-state's world-famous shopping, dining and entertainment boulevard, is also within easy walking distance, boasting more than 5,000 establishments – from exclusive designer boutiques to upmarket, multi-storey malls.

Popular with Singaporeans and visitors alike, its reputation as a must-visit lifestyle destination is due to be enhanced further by a comprehensive and wide-reaching revitalisation plan that has been launched by the Singapore Tourism Board in conjunction with government agencies. Launched in early 2019, the plan is designed to introduce new retail concepts to the area, such as Design Orchard, and additional innovative pop-up experiences that will emphasise the unique identities of each of the boulevard's neighbouring districts.

As well as boasting some of the Lion City's most prestigious educational establishments and private medical facilities – such as Singapore Chinese Girls' School and the junior and primary branches of the Anglo-Chinese School, Mount Elizabeth Hospital and Gleneagles Hospital – the neighbourhood is also home to the UNESCO-listed Singapore Botanic Gardens and is a ten-minute drive from the island's Downtown Core.

The allure of the local neighbourhood and its excellent transport links, coupled with EDEN's compelling combination of space, world-class design and freehold tenure, make it an unparalleled opportunity in Singapore's coveted ultra-luxury real estate market.



Singapore Botanic Gardens



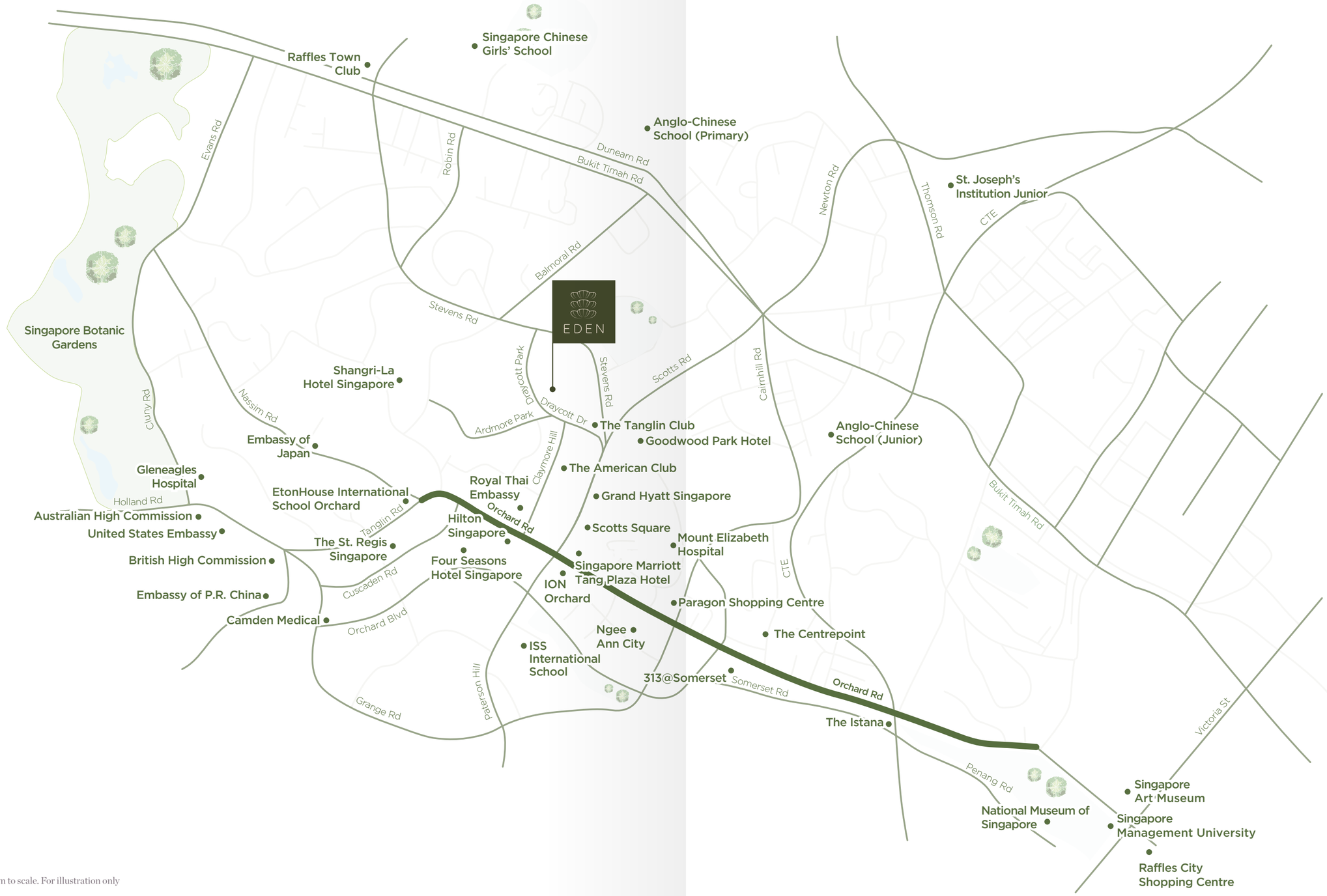
ION Orchard



Anglo-Chinese School



The Tanglin Club



The map is not drawn to scale. For illustration only

"With this being our first residential development in Singapore, and in such a fantastic location, we engaged Heatherwick Studio to design something truly unique, setting a new benchmark to ultra-luxury residences in Singapore and throughout Asia."

—— Adrian To, Director, Residential at Swire Properties

THE DESIGNER

2

THOMAS HEATHERWICK

‘Britain’s most creative mind’

Described as ‘Britain’s most creative mind’ by London-based The Times and as ‘the hottest designer in the world’ by Vanity Fair, Thomas Heatherwick’s inimitable skills and vision are sought after the world over.

Built over a quarter of a century, his reputation rests on a series of ingenious and innovative projects such as the UK Pavilion for the Expo 2010 Shanghai China, otherwise known as the ‘Seed Cathedral’, the cauldron that held the flame at the London 2012 Summer Olympics and Vessel, the architectural centrepiece of the Hudson Yards development in Manhattan.

Born in London, Heatherwick studied 3-D design in Manchester before returning to the city to complete his postgraduate studies in design at the Royal College of Art (RCA). Heatherwick’s rare talent was recognised while he was at the RCA by the influential English designer, retailer and restaurateur Sir Terence Conran, founder of the ground-breaking furniture and lifestyle stores, Habitat and The Conran Shop.

Conran was so impressed by Heatherwick’s innovative design for a garden pavilion that he became something of a mentor to the designer, helping him with early commissions, and even describing his young protégé as ‘the Leonardo da Vinci of our time’.

On graduating from the RCA in 1994, Heatherwick kickstarted his eponymous studio with a commission to design a temporary window display for the world-famous Knightsbridge department store, Harvey Nichols. Created to accompany an autumn fashion week in 1997, Heatherwick’s installation linked the store’s interior with the street, protruding through its windows, while turning heads and stopping traffic as it crawled across the building’s facade.

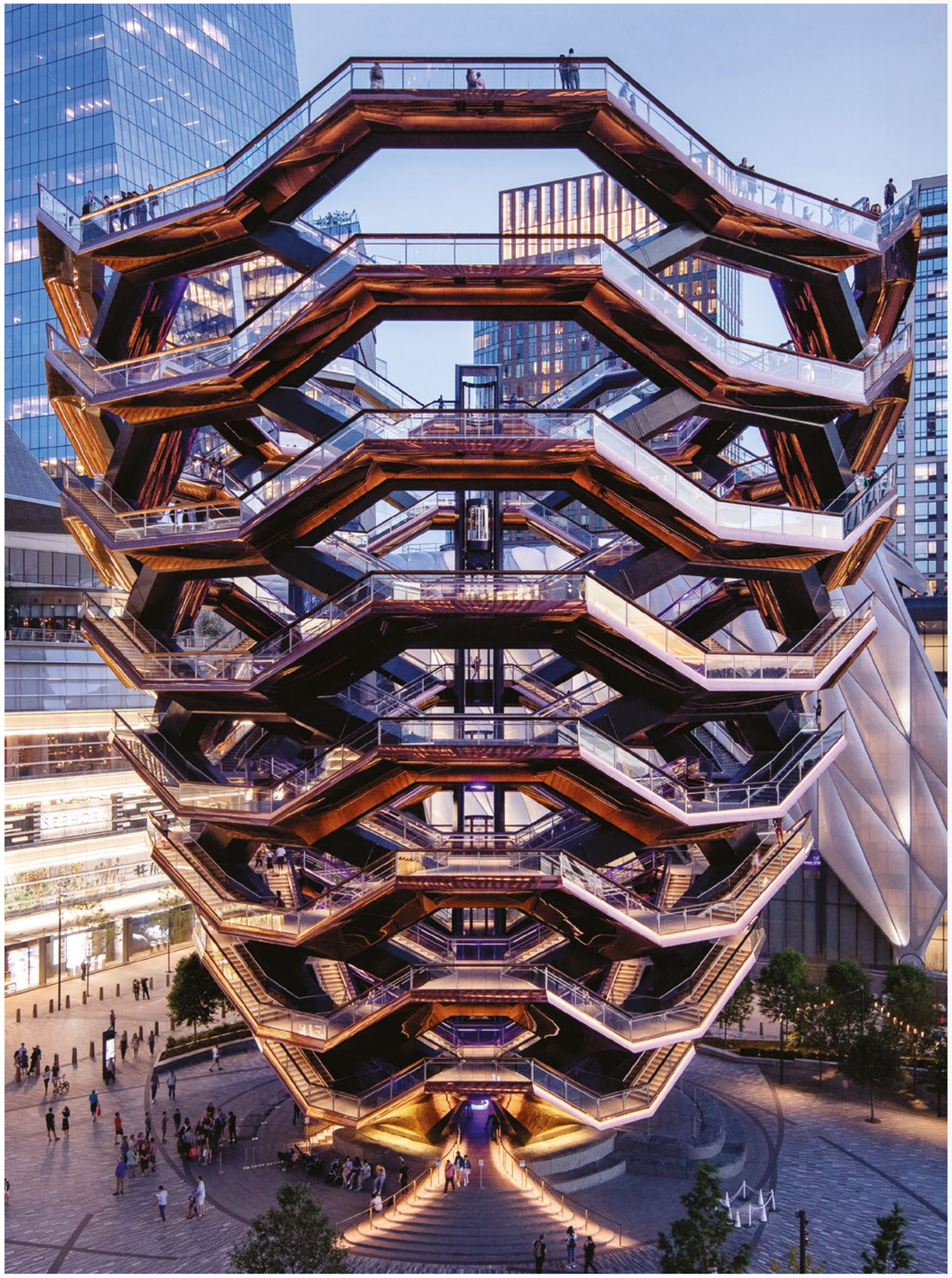
Heatherwick has earned numerous honours and awards, including honorary doctorates from four universities, an honorary fellowship of the Royal Institute of British Architects and a position as Senior Fellow at London’s Royal College of Art.

The youngest practitioner to be appointed a Royal Designer for Industry, Heatherwick was made a Commander of the Order of the British Empire (CBE) for his services to the design industry and in 2016 was elected an Honorary Fellow of the UK’s Royal Academy of Engineering.

> “I want to consider all design in three dimensions, not as multi-disciplinary design, but as a single discipline: three-dimensional design.”
>
> — Thomas Heatherwick



Thomas Heatherwick, the visionary maker



Vessel, Hudson Yards, New York, 2019. Courtesy of Heatherwick Studio

HEATHERWICK STUDIO

Visionary maker

Thomas Heatherwick now leads the multi-award winning Heatherwick Studio, which employs a team of 200 makers and problem solvers who work across a range of scales, creating buildings, spaces, masterplans, objects and infrastructures for cities all over the world.

Responsible for the contemporisation of Pacific Place in Hong Kong, one of Swire Properties' landmark developments, Heatherwick's name is now indelibly associated with his work on Vessel, the giant honeycomb-like sculpture at New York's Hudson Yards, the Zeitz MOCAA museum and gallery in Cape Town, South Africa, and the Coal Drops Yard retail development in King's Cross, London.

Heatherwick Studio's disparate output resists the constraints created by traditional distinctions between art, architecture and engineering disciplines, subsuming these within a wider and all-encompassing notion of design.

This approach has garnered the studio a list of collaborators and clients that is the envy of its profession, including the luxury leather goods brand Longchamp, the French footwear designer Christian Louboutin, the British gin distillery Bombay Sapphire and the tech giant Google.

No stranger to Singapore, Heatherwick Studio has been working in the Lion City since 2013, when it won a competition to design a new kind of learning hub for the digital age at the Nanyang Technological University, which became known as 'The Hive' when it was completed in 2015.

In 2018 Heatherwick Studio and KPF collaborated to win a competition to design the new Terminal 5 for Changi Airport Group. The airport is one of the busiest and most celebrated international airports in the world.

> "The things that capture people's imagination in art or architecture or fashion are the most inventive things. The best entrepreneurs have invented new ideas for business, and for me, the art of something is very often in its invention."
>
> — Thomas Heatherwick

DESIGNING THE EXTRAORDINARY

A chronology

Rolling Bridge • Infrastructure, London, UK — 2004

As part of the redevelopment of the Paddington Basin in London, Heatherwick Studio designed a pedestrian bridge to cross the narrow waters. The result is both a work of art and a feat of engineering.

Pacific Place • Mixed-Use Business Hub, Hong Kong , China — 2011

Swire Properties and Heatherwick Studio's history of successful collaboration began with the contemporisation of The Mall at Pacific Place, which was described by Architectural Digest as "one of the most beautiful malls in the world".

New Routemaster Bus • Transport, London, UK — 2012

An update of one of Britain's most iconic industrial designs, Heatherwick Studio's New Bus for London rethought the classic 1954 Routemaster for the 21st century.

EDEN • Ultra-luxury residence, Singapore — 2019

Redefining high-rise living in the tropics, Heatherwick Studio's first completed residential development worldwide exemplifies its commitment to creating designs that are technically innovative, materially rich and visually unique.

Google King's Cross • Corporate Headquarters, London, UK — 2021

With 11 storeys and covering 1 million square feet, the Google King's Cross building will inspire passers-by. With a focus on nature and organic principles, Heatherwick Studio and BIG, who worked together on the design of Google's Mountain View campus in California, are redesigning the King's Cross landscape.

UK Pavilion • Infrastructure, Shanghai, China — 2010

Covered in 60,000 transparent acrylic rods containing more than 200,000 seeds from the UK's Millennium Seed Bank, 'Seed Cathedral' became one of the star attractions at the best-attended Expo in history.

Olympic Cauldron • Sculpture, London, UK — 2012

A 16-ton cauldron of 204 copper petals that rose in concentric waves to meet as a single, flaming flower, the design took centre stage at the climax of the London 2012 Summer Olympics opening ceremony.

The Hive • Learning Hub, Nanyang Technological University, Singapore — 2015

Designed to encourage teachers and students to get together on its garden balconies as well as in the oval-shaped classrooms, The Hive was described by Heatherwick as "an extraordinary opportunity to rethink the traditional university building".

Vessel • Architectural Centrepiece, New York, USA — 2019

A mile of interconnected walkways formed from 154 flights of stairs with 2,500 steps and 80 landings, Vessel rises more than 45 metres, forming the centrepiece of Manhattan's Hudson Yards development.

Changi Airport Terminal 5 • Infrastructure, Singapore — 2030

Reinventing the terminal building for the 21st century, this project is a collaboration with global architects Kohn Pedersen Fox (KPF).



Pacific Place, Hong Kong



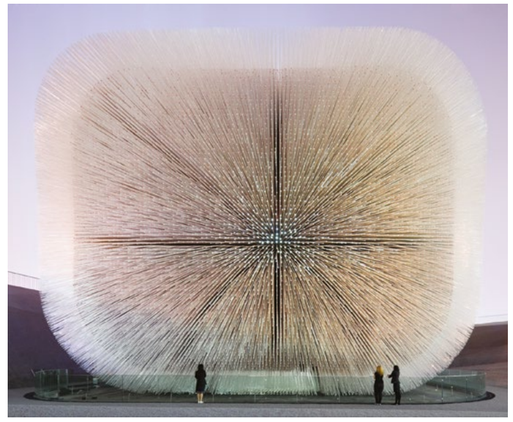
Olympic Cauldron, London*



The Hive, Singapore*



New Routemaster Bus, London*



UK Pavilion, Shanghai*

* Photos courtesy of Heatherwick Studio

"We designed the EDEN building with one objective in mind: to reimagine the way a person could live in a tropical climate."

—— Thomas Heatherwick

THE VISION

3



Elevated residences with cascading landscapes



The ingeniously original design of EDEN imagines nature growing through and out of the apartment



Thomas Heatherwick at EDEN



EDEN is designed to redefine the high-rise equatorial living

EDEN

High-rise living redefined

Inspired by the ‘City in a Garden’ vision of Singapore that was introduced by the former Prime Minister Lee Kuan Yew, Heatherwick Studio created a natural ‘A Home in a Garden’ concept for EDEN.

Designed as an antidote to the kind of life afforded by more conventional, enclosed steel-and-glass residential towers, EDEN’s residences have been envisioned as a more natural ‘A Home in a Garden’, places where residents can feel connected to the city’s tree-lined streets, yet enjoy the views, light and privacy that come with living high above them.

“We’ve tried to do everything we can to nurture the sense of being with nature and the air, the sky, the wind, as well as the plants – to create something that is truly growing and evolving,” Thomas Heatherwick explains.

Stacked on top of each other, the 20 apartments are elevated above ground-level gardens with vegetation threaded upwards throughout the building via alternating balconies that create a series of double-height spaces.

The building’s bountiful lush planting has been designed to mature over time, like a sapling that has taken root beneath the streets, connecting with the surrounding landscape of Singapore and lifting it up into the sky.

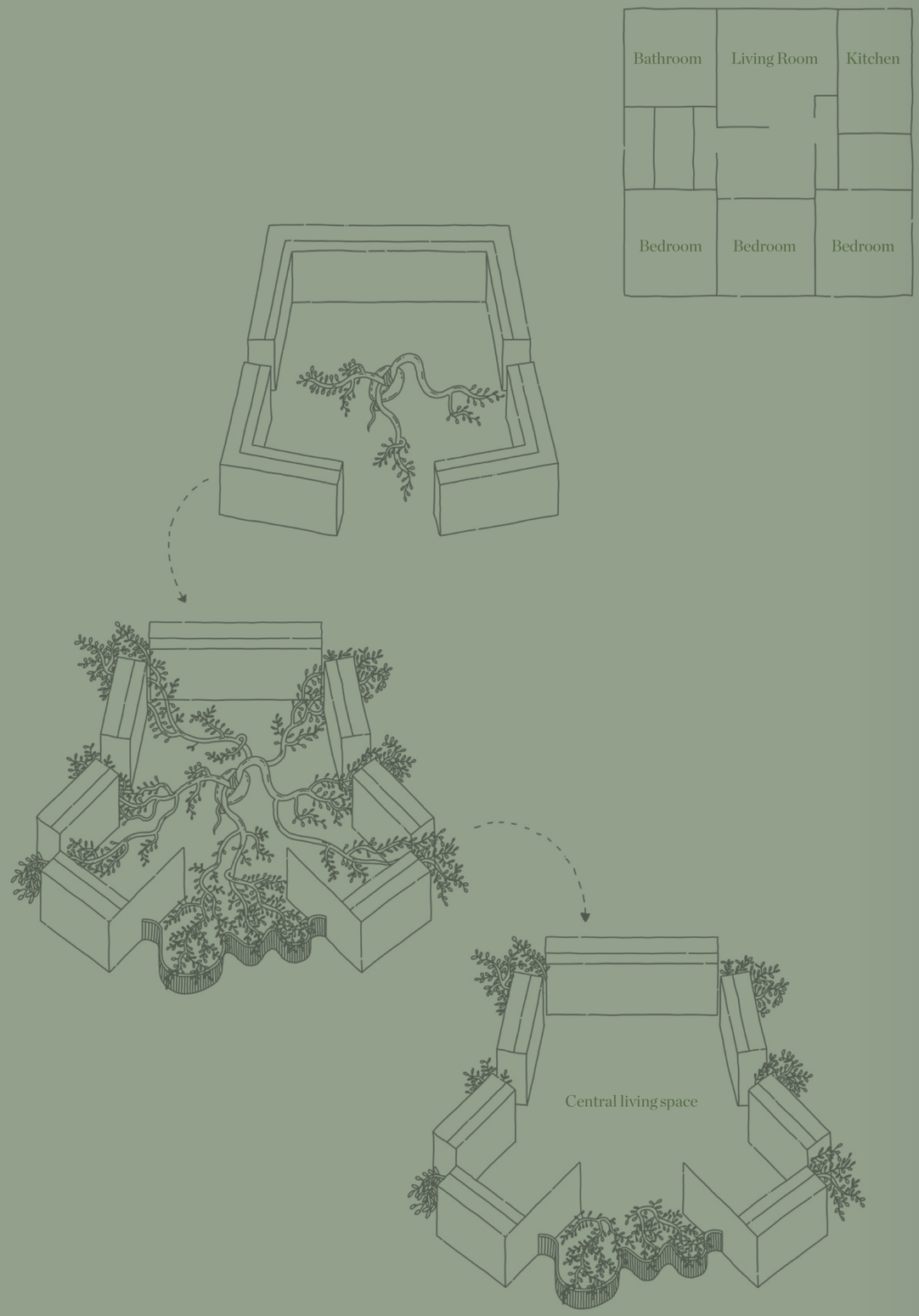
The project’s impeccable environmental credentials have already been recognised by Singapore’s Building and Construction Authority, which awarded the development a platinum rating in its Green Mark Award for Buildings in 2018, a rare achievement for a residential property.

"Our idea for this building was to combine the best bits of a house which has a garden, with the best bits of an apartment which has incredible views."

—— Thomas Heatherwick

THE CONCEPT

04



IMAGINING EDEN

Fracturing the monolith

> "This is the story of how we created a building called EDEN. We took the traditional, square box-like floor plan and literally pulled it apart, imagining what would happen if nature was growing in the middle of it, how it would push itself open."
>
> — Thomas Heatherwick

In designing EDEN, one of Heatherwick Studio's key objectives has been to create a building that is fundamentally different from the repetitive steel-and-glass residential towers that have become so commonplace on city skylines.

Starting with the idea of a seed growing through and out of a building's interior, of vegetation literally pulling a building's floorplate apart, Heatherwick Studio developed the idea of the generous central space at the heart of each residence. Benefiting from natural ventilation, surrounded by plants housed in garden balconies and bathed in natural light, each and every apartment enjoys remarkable and unobstructed views across the surrounding cityscape and beyond.



Feature trees at EDEN

Two different sizes of the Shorea roxburghii tree have been specifically selected over several months by Thomas Heatherwick for the landscaping of EDEN. The trees have been meticulously chosen for their natural sculptural qualities and to complement the rich palette of materials used throughout the project.

The aged trees give stature and presence to the entrance of EDEN as residents and visitors alike are drawn up the driveway. Strategically positioned by Thomas and his team, the trees frame and amplify attractive views from several key vantage points.

DESIGNING EDEN

Equatorial architecture reconsidered

As a result of the information age, the way that people think and the way that buildings are designed and procured is becoming increasingly uniform, regardless of their location. The result is that as new cities are developed and buildings constructed, they often engender a feeling of déjà vu.

"It feels more respectful to create something that's sensitive and truly particular to a place – that isn't just a repetition of something that's been done somewhere else," Thomas Heatherwick explains.

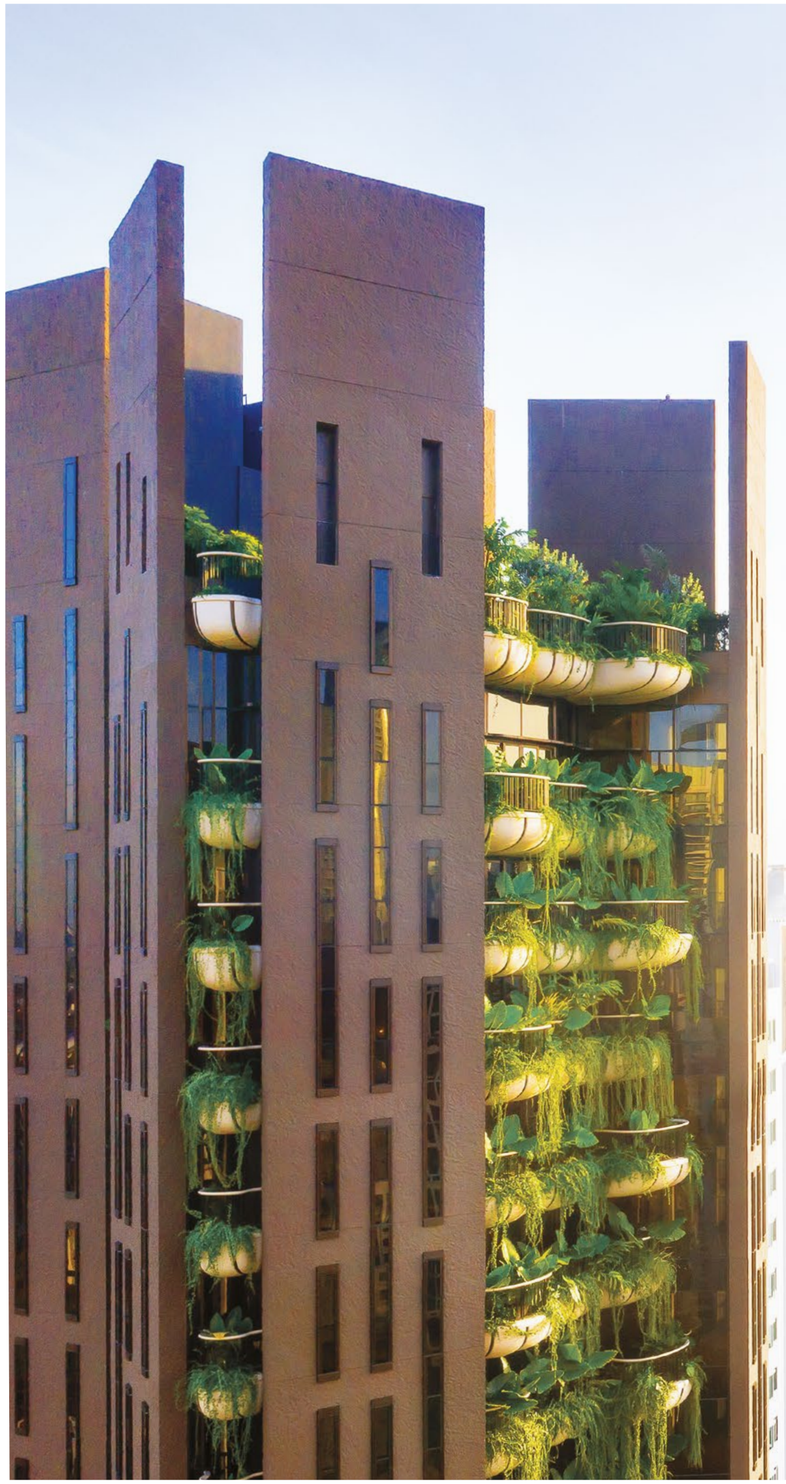
"The world cannot be too diverse. The challenge is to ensure that diversity is built-in to stop this creeping trend," he says. "So we felt we had a duty to create something that is particular to Singapore, because so often cities feel as if they could be anywhere and contain versions of things from other places."

This tendency towards sameness has convinced Heatherwick Studio of the need to create designs that nurture local distinctiveness and, with EDEN, to develop a new language for equatorial architecture that truly engages with the reality of life in the tropics.

The result is a building that combines established research into passive cooling and ventilation with progressive engineering techniques and architectural design.

"When we were researching the project and looking at buildings, so many of them relied on air conditioning all the time," Heatherwick remembers. "We realised that if we could make our apartments open on three sides, even though they are in a tropical climate, that we could get fantastic cross-ventilation between three sides of the building, meaning that for a substantial amount of time, you have the potential to do without air conditioning."

The result is a building that is not only highly efficient, requiring less energy to keep its residents comfortable and cool, but also one whose vegetated facades will help to mitigate the effect of climate change on Singapore's urban environment.





EDEN's bountiful hanging gardens are designed to connect with the surrounding nature

"We've spent six years making sure that the EDEN building is special, and something that could only be here because we wanted to truly respect its location and setting."

—— Thomas Heatherwick

THE BUILDING

5

LIFE AT EDEN

Your home in a garden

Featuring 20 freehold apartments, each boasting more than 3,000 square feet of saleable area and occupying an entire floor, all residences come with four en-suite bedrooms and combine all the convenience of single-storey living with features and qualities more normally associated with a traditional house and garden.

The beauty of the fan-shaped floor plan is that it not only creates residences that enjoy 270-degree views across Singapore, the ultimate 'City in a Garden', but also generates interconnected internal spaces, defined by a sense of fluidity, which benefit from natural daylight and cross-ventilation, thus reducing residents' demands on energy-sapping artificial light and air conditioning.

With its combination of evocative material textures and finely crafted details, as well as its celebration of the area's natural landscape, EDEN represents a new and more sustainable way of living in the tropics.

By pulling apart the square block of a conventional residential tower and moving its service core to the building's perimeter, the design creates a large central living space for each residence, which opens out towards wide, shell-like hanging balconies filled with tropical planting drawn from more than twenty species of flora.

Composed of rich, carefully selected planting schemes that emphasise the interplay of different foliage colours and textures, the result is the creation of calm and peaceful outdoor spaces for every resident, where they can feel the benefits of nature and relax.

> "Over time, the building is designed to mature, becoming overrun by its lush planting – like a sapling that has taken root beneath the city's streets, pulling the landscape of Singapore up into the sky."
>
> — Thomas Heatherwick



Open view from the bespoke hanging balcony



The private garden balcony decorated with its lush 'Landscape Bouquet' of original plantings

"The materials have been chosen to be as natural as possible. It's more an emotional feeling as residents walk into EDEN and feel that connection to nature."

—— Thomas Heatherwick

THE DETAILS

6

OPEN PLAN LIVING

Apartment walkthrough

Two high-speed elevators provide swift and direct access to each residence via a secure and private lobby. With specially designed art display spaces, each lift lobby can be personalised as a part of the apartment and provide a unique sense of arrival.

On entering their apartment through the secure lobby or main entrance, residents will arrive in the generous central living space, which forms the heart of Heatherwick Studio's innovative interior spatial design.

Created to foster what Thomas Heatherwick describes as "a sense of togetherness", this central living area has been designed to maximise the efficient use of space. With its luxurious open-plan design, the space is perfect for informal family gatherings or for entertaining on a grander scale.

Separate dry and wet kitchens are fully equipped and designed to make entertaining as discreet, efficient and effortless as possible. The wet kitchen has its own dedicated entrance from the service lift lobby and direct access to external amenities for residents' privacy and convenience.

Connecting to each of the east and west balconies there is a sanctuary of space that introduces natural light and ventilation – a flexible area that can be used as an intimate lounge or for meditation.

Each apartment is furnished with four exquisitely proportioned bedrooms. The master and second bedrooms are accessible via duo-balconies and each is equipped with a walk-in closet. EDEN's ingenious solution does away with the need for conventional shared corridors while maintaining privacy. Each bedroom has its own en-suite bathroom while the well-appointed and discreet windows ensure the highest level of privacy and intimacy while introducing daylight into each room.

The en-suite bathroom attached to the master bedroom in each apartment is equipped with a distinctive, free-standing bathtub, double sink and vanity unit – bespoke elements that have been custom-designed by Heatherwick Studio.

Both bedroom wings open onto the central main balcony to maximise the fluidity of movement throughout the apartment. Offering impeccable city views, a south-facing orientation is achieved for both the central living spaces and the private bedrooms, maximising daylight. The open floor plan generates a feeling of spaciousness and a harmonious flow, bringing the natural beauty of the outdoors into the apartment's serene interior.



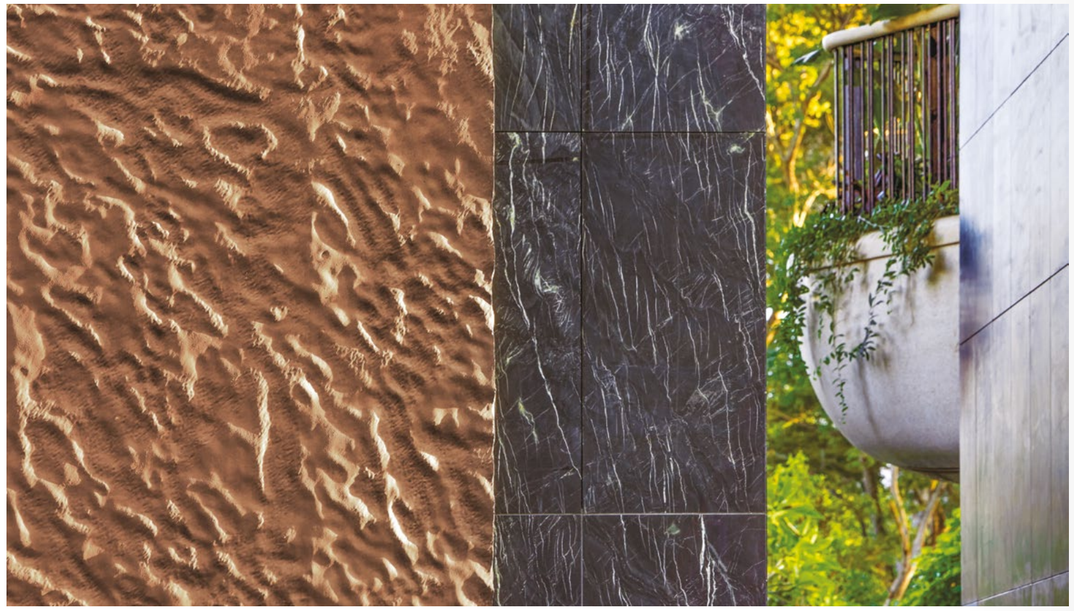
The ingenious open plan layout of EDEN



The generous central living and dining space affords residents natural light, cool breezes and leads to their own private garden balconies on three sides.



The natural contours of Singapore's terrain have been moulded on the concrete facade



Lobby lined with black Belvedere, an exquisite granite enhanced with amber veining

ATTENTION TO DETAIL

Heatherwick Studio's attention to each and every detail leads to projects that are intimately tailored to their environments.

Nowhere is this more evident than in the bespoke treatment of the building's facade, which bears the undulating contours of Singapore's topography, a feature described by Thomas Heatherwick as a 'gift to both EDEN and Singapore'.

As a tribute to Singapore, each of the external structural concrete walls are uniquely moulded with an abstracted topographical texture that is inspired by the natural contours of the Lion City.

Embossed with an outline of EDEN and incorporating Draycott Drive, Scotts Road and Orchard Road, the fingerprint-like textured walls make a virtue of their location while affording the concrete greater physical and conceptual interest.



The fingerprint-like textured wall embossed with an outline of EDEN and Orchard Road

Selected to appear natural in the tropical sunlight and to complement the concrete's textural finish, the colour of the facade is also the result of experimentation. More than a hundred deep-red, purple and brown hues were tested before the ideal tone was achieved.

Heatherwick Studio's mastery of details that are both material and experiential is apparent as residents proceed through a carefully choreographed entry sequence that begins at the moment of arrival and extends all the way to each apartment's interior.

Starting with a canyon-like corridor, the tower's entrance then opens into a dramatic, 18-metre-high lobby lined with black Belvedere, an exquisite, near-black granite enhanced with amber veining that provides the space with an air of elegance and sophistication.

The generous height of the lobby is made possible by the unique design, which raises the first apartment 23 metres above the entrance driveway level, thus securing elevated, 270-degree views for every residence.

Interior finishes reflect the same design ethos as EDEN's exterior through the use of a diverse palette of natural materials. Internal wooden herringbone-pattern floors flow seamlessly onto the balconies, where their pattern is recreated in textured slate while the topographical texture of the concrete facade panels is echoed in the entrance doors to each apartment, which are made of two pieces of solid walnut finished with the same pattern.

"It's an important symbolic moment when you cross the threshold of the place where you live, stay or welcome guests. We didn't want a generic front door, but for it to be as specific to Singapore as possible," Thomas Heatherwick explains.

Each of the building's materials and finishes have been carefully considered and chosen to reveal its embedded materiality, texture and richness. The oak flooring, sourced from the UK, celebrates and cherishes the singular character of wood, where the precious natural grain and knots – details often removed in contemporary manufacturing processes – have been retained for the owner to enjoy.

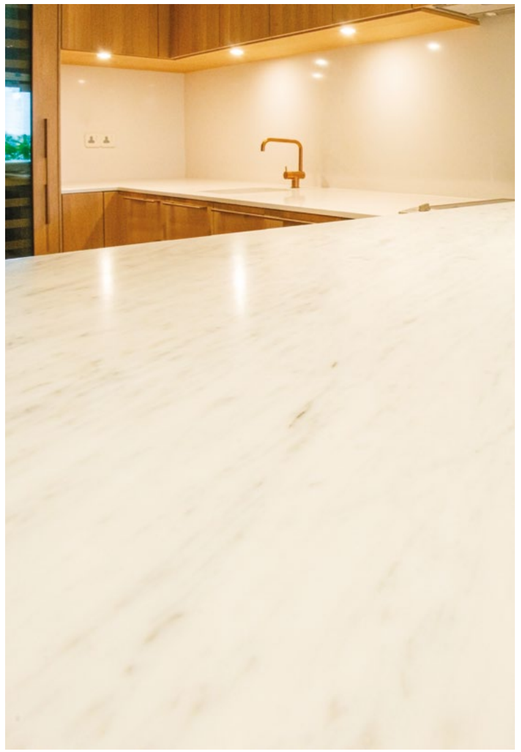
A whole piece of rare Italian marble, quarried in the city of Carrara, has been employed on the countertop in the dry kitchen, while the bathrooms are lined with 180 million-year-old cross-cut Jura limestone from Germany that still retains fossilised imprints.

In this sense, the building is conceived as a single organic object and everything is designed as part of the same natural form, which has taken root beneath the city's streets and is drawing greenery upwards towards the skyline.

The overall effect underlines the meticulous care that has been taken to create an environment of bespoke but subtle distinctiveness at EDEN, which residents will be able to appreciate on a daily basis.



Bathroom lined with 180-million-year-old Jura limestone which retains its unique fossilised imprints



Carrara marble countertop



Solid walnut entrance door



Oak wood flooring with natural grain and knots

ANTICIPATING YOUR EVERY NEED

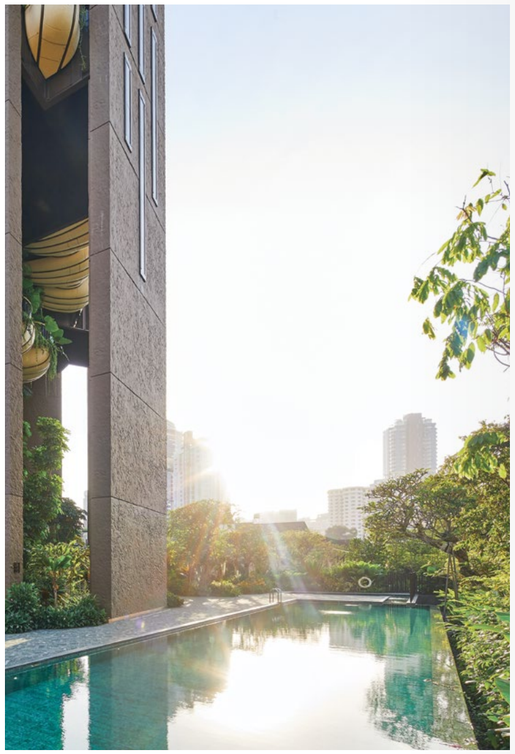
Heatherwick Studio has made every effort to anticipate the needs of the residents. From the basement to the roofline, each and every element of the building's design is focused on their comfort and convenience.

The perfect escape from the hustle and bustle of city life, EDEN's amenities and concierge services allow residents to relax and recharge from the moment of their arrival.

Fittingly for a building that aims to afford the very highest levels of amenity and luxury, the same level of care and attention has been expended on the common areas and facilities. These include a fully equipped gymnasium housed in its own dedicated garden pavilion, swimming pools, an exclusive barbecue pit, an underground car park and a rooftop sky garden that affords breathtaking views of the city.

Featuring the same material language of mineral textures and lush planting that is displayed throughout the development, the swimming pools are clad in deep-green tiles to convey the impression that residents are swimming in a natural lake. EDEN's paths and social spaces are also finished in different shades of green granite to restate the building's carefully considered organic aesthetic.

To add to the splendour and unique visual experience of EDEN, Heatherwick chose to subtly blend his innovative Spun Chair into the fabric of the building's outdoor space. The remarkable sculptures are made from a green granite stone, Pannonia, and have been specifically placed along paths, social spaces and in the landscaping to be enjoyed equally by all residents.



EDEN's natural lake inspired swimming pool



Site plan

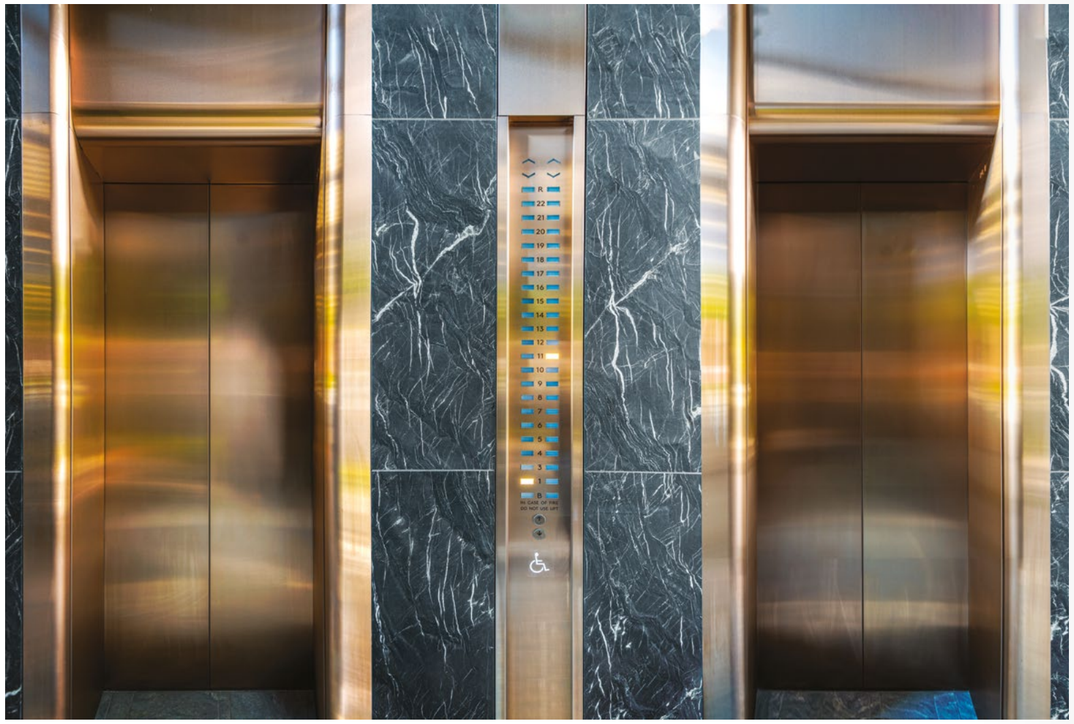


The lush planting provides a relaxing ambiance for the swimming pool

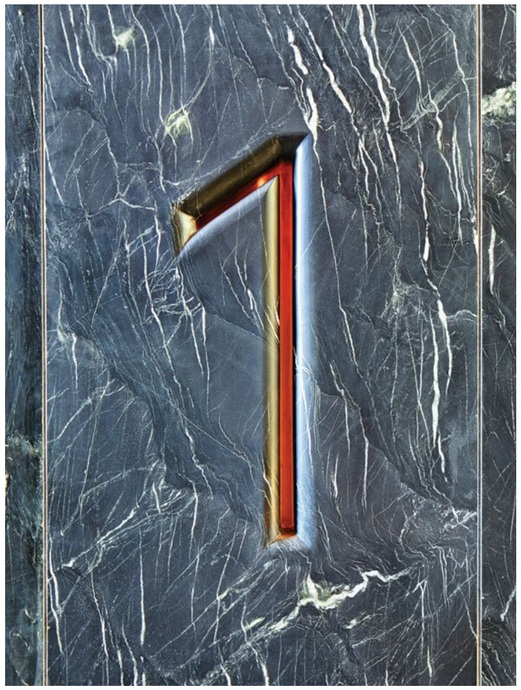


Courtesy of COHN

Spun Chairs are subtly blended into the fabric of the building's outdoor space



The residents lifts are dressed with metallic finishing



The polished finish of black Belvedere granite creates visual interest at close range



The attention to detail is extended to every single element of the building



Rooftop sky garden combines a large communal gathering space with metropolitan view

THE DEVELOPER

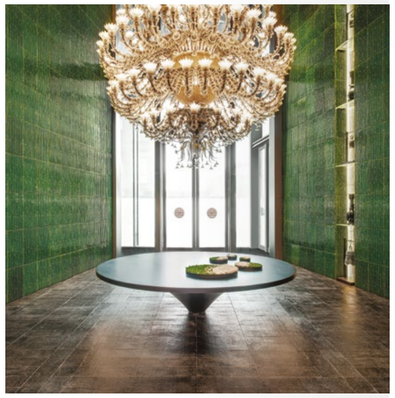
7



OPUS HONG KONG, Hong Kong



ARGENTA, Hong Kong



THE MIDDLE HOUSE, Shanghai



MOUNT PARKER RESIDENCES, Hong Kong



WHITESANDS, Hong Kong

SWIRE PROPERTIES

A commitment to creative transformation

For more than 45 years, Swire Properties has transformed the urban landscapes of cities around the world through top-notch management, the outstanding quality of its developments and innovative collaborations with renowned design talents.

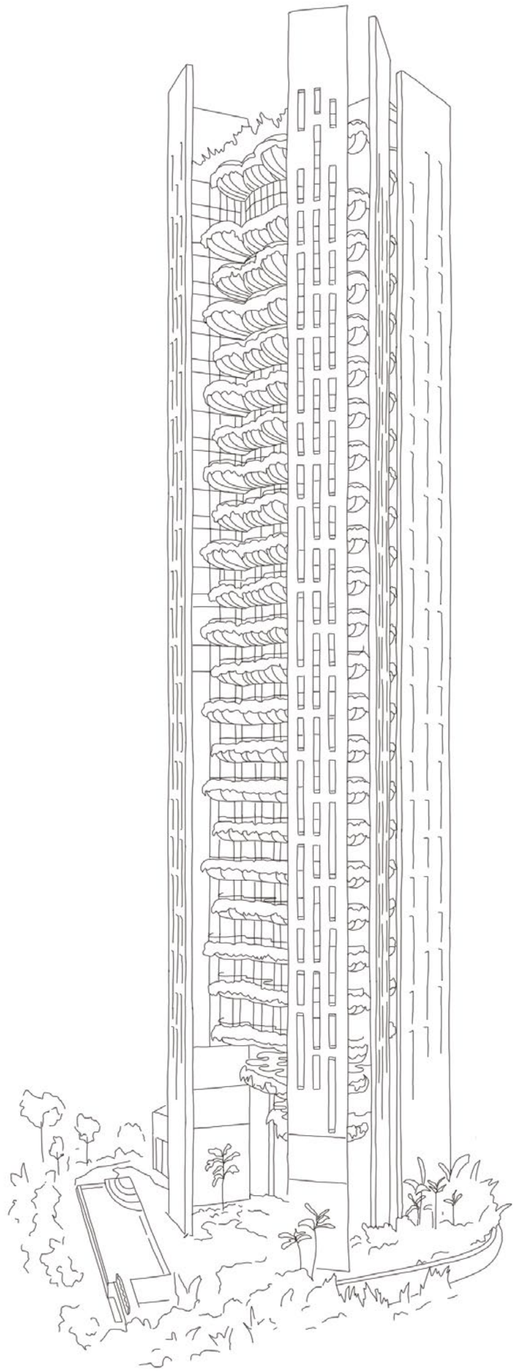
These collaborations have included the OPUS HONG KONG residential development, designed by the Pritzker Architecture Prize winner Frank Gehry, which set the record for the most expensive apartment transaction in Asia in 2015, The Middle House luxury hotel, designed by Piero Lissoni, Hong Kong's Pacific Place, which was contemporised by Heatherwick Studio, and the Arquitectonica-designed Brickell City Center in Miami, Florida.

In 2017 the esteemed American magazine Architectural Digest named Pacific Place and Brickell City Center among the nine most beautifully designed malls in the world.

Swire Properties has built 32,000 residential units in Hong Kong since its establishment in 1972. These have included the pioneering Taikoo Shing development at Quarry Bay and the Arquitectonica-designed Mount Parker Residences, both on Hong Kong Island, and Whitesands, an exclusive development of contemporary detached houses on Lantau Island designed by PDP London.

Now Swire Properties is bringing its long heritage of bold design and creative transformation to Singapore with EDEN, Heatherwick Studio's first completed residential project worldwide, which has been designed to offer the very highest quality living experience with a singular sense of place.

> "We are excited to make our Singapore debut with a phenomenal residential project in the heart of the city and are delighted to work once again with Thomas Heatherwick after our collaboration to contemporise Pacific Place Mall in Hong Kong."
>
> — Adrian To, Director, Residential at Swire Properties



FACTS

Address	2 Draycott Park, Singapore 259386
Design Consultant and Interior Designer	Heatherwick Studio
Project Architect	RSP Architects Planners & Engineers (Pte) Ltd
Tower Design	1st Storey: Main Arrival Lobby and Entrance 3rd Storey – 22nd Storey: Typical Simplex Unit Lower Roof: Sky Garden
Number of Storeys	22 (With a Basement Car Park)
Number of Apartments	20
Type of Apartment and Size	4 En-suite Simplex (One Apartment per Floor) 282 sq. m. / 3,035 sq. ft. (Saleable Area)
Facilities & Services	Swimming Pool, Children's Pool, Gymnasium, BBQ Pit, Landscaped Garden and Sky Garden
Car Park	40 Parking Lots & 1 Accessible Lot
Building Completion Date	November 2019



This monograph is published to celebrate the launch of EDEN, Singapore, designed by Heatherwick Studio, London.

Name of housing developer: Celestial Fortune Pte. Ltd. (Co. Reg. No. 201226790C) · License No. of housing developer: C1195 · Tenure of the Land: Estate in Fee Simple · Expected date of vacant possession: 3 August 2020 · Expected date of legal completion: 3 August 2023 · Location of the housing project: Lot 1316N of Town Subdivision 23 at 2 Draycott Park

Reasonable care has been taken in the preparation of this brochure, and the construction of the scale model and the show-flat (collectively "the Collaterals"), but the Vendor does not warrant the accuracy of the Collaterals. This statements, information and depictions in the Collaterals may not be relied upon as statements or representations of fact, and they are not intended to form any part of the contract for the sale of the housing units. In particular, visual representations such as pictures and drawings are artists' impressions only and are not representations of fact. The brand, colour and model of all materials, fittings, equipment, installations and appliances supplied shall be provided subject to the Vendor's architect's selection, market availability and the sole discretion of the Vendor.

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This brochure is printed on eco-friendly paper, June 2020

EDEN.SG